

MELBOURNE CENTRAL

*Black
Friday
Party*

**FOR
SHOP
THE
CITY**

LITTLE BLACK BOOK

FRIDAY 23 NOVEMBER 10AM - 10PM

#MCBLACKPARTY

Party

FREE EVENTS? YAS.

Hot Spots

TREASURE HUNT

10.30am

Level 1, Guest Services Desk

Think you can solve the mystery to win our Treasure Hunt?

All you have to do is be one of the first 250 people in line to collect a black tote bag containing the secret clues, and then solve them to score a swag of prizes from some of your fave stores.

If you've got a competitive edge, you can follow our Insta story on @melbournecentral for bonus clues that'll lead you to a mystery grand prize... or two.

The early hunter gets the treasure - open to the first 250 people only. Get to Guest Services early and join the queue to make sure you don't miss out!

NIGHT GARDEN

12pm - 10pm

Level 2, near Country Road

PLUS Sat 24 & Sun Nov, 12pm - 4pm

Love taking dark and moody photos for the 'gram? With endless walls of creeping black plants, vines and flowers, The Night Garden will set the mood for Insta pics as black as your soul. Just watch out for creatures of the night hiding in the deepest, darkest corners of the Garden.

PLUS post your pic from the Night Garden using #mcblackparty for your chance to win 1 of 3 \$100 Melbourne Central Gift Cards.

[View the full T&C's here.](#)

TONY BIANCO WHEEL OF FORTUNE

12pm - 2pm and 5pm - 7pm

Level 1, near Country Road

Try your luck at winning a special offer when you take a spin of the Tony Bianco Wheel of Fortune.

MAC SMOKE & MIRRORS BEAUTY BAR

12pm - 9pm

Level 2, Near Gorman

No matter how hard you try, you can't seem to nail your weekend makeup brief: the ultimate smoky eye.

This Black Friday, the team from MAC Cosmetics will be performing the dark art of the smoky eye, on you, if you dare to let them! Head to the Smoke & Mirrors Pop-Up Beauty Bar on Level 2 to let them smoke out your eyes, complete your party look and have you feeling yourself in eye-to-toe black, from dusk 'til dawn.

B. LUCKY & SONS BLACK PEARL

BUBBLE CUP COCKTAIL BAR

5pm - 10pm, or while stocks last

Level 2, Near Peter Alexander

Bubble, bubble, toil and trouble... The B. Lucky & Sons Pop-Up Bar will be stirring up the Elixir of Life, aka black bubble cup cocktails, from 5pm on Black Friday. This potent potion will be all-black, and spiked to unleash your dark side.

Oh, and did we mention they're totally FREE? Head to the B. Lucky & Sons Pop-Up Bar on Level 2 to snap - er, we mean sip - yours.

While stocks last. 18+ only.

PLAY BLACKJACK, WIN PRIZES

5pm - 9pm

Level 1, Near French Connection

You live in Melbourne, so we're guessing black is your lucky colour. Head to the table this Black Friday and take a chance against the House for a game of Blackjack. Maybe you'll bust, but if you play your cards right, you could walk away with some seriously good prizes. No spells allowed.

Follow @melbournecentral on Instagram to play for free.

BLACK MAGIC TEA LEAF READINGS

6pm - 9pm

Level 2, Near Nike

Black magic: the ancient dark art of supernatural powers, fortune-telling, spells and curses... Do you believe?

Find out once and for all, with a spooky black tea leaf reading. Our mystical tea reader will look deep into the leaves to uncover what magic your future holds. Is it good, or is it evil?

Follow @melbournecentral on Instagram for your free tea leaf reading.

MELBOURNE CENTRAL

Indulge Your Dark Side

ALL THE BLACK TREATS

Seeing as we're from Melbourne, we should just agree that we only eat black-coloured treats from now on. Our Black Friday Party will have an assortment of treats to cure every craving, from cupcakes to pancakes to charcoal lobster rolls - all in our favourite non-colour.

Must-try black treats available in-store during Black Friday:

ASIAN BEER CAFÉ, LEVEL 3
Black Friday Cocktail
(Black Vodka, Triple Sec, Lime & Sugar)

CUPCAKE CENTRAL, LEVEL 2
Black Magic Cupcakes + Cookies & Cream Latte

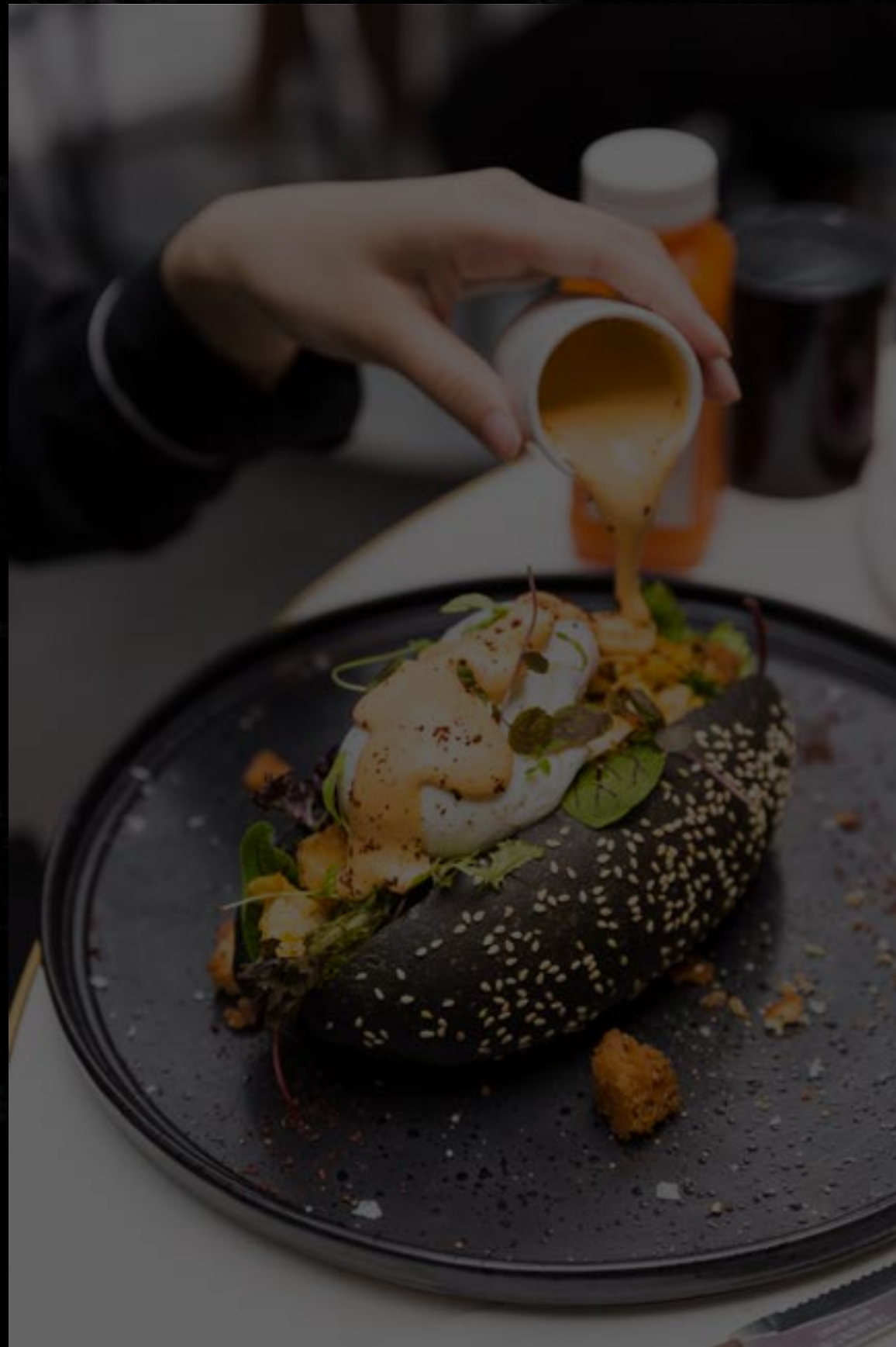
GYOZA GYOZA, LEVEL 1
Black Garlic Oil Lobster Ramen

HEAVENLY SHAVE ICE, KNOX PLACE
Black Sesame Shaved Ice

MAD MEX, LEVEL 2
Activated Charcoal & Chia Seed Tortilla

THE PANCAKE PARLOUR, LEVEL 3
Black Stack Pancakes

RUSTICA, LEVEL 2
Charcoal Donuts + Charcoal Lobster Rolls



The Offers

**WE'VE KEPT
YOU IN THE DARK
FOR LONG ENOUGH.
NOW HERE THEY ARE.
THERE'S MORE THAN 100!**

100 SQUARED MARKET

15% off storewide

3INA

20% off storewide

Not in conjunction with any other offer.

ADAIRS

20% off full price, and a further 10% off sale

Not in conjunction with any other offer. Excludes Outlet. Excludes Linen Lovers membership and gift cards.

ALLY FASHION

Free canvas bag with purchases of \$35 or more

One canvas bag per customer.

AQUILA

25% off storewide

Available Friday 23 November 23 to Monday 3 December.

Cannot be used in conjunction with any other offer. Excludes gift cards.

ASIAN BEER CAFÉ

\$15 Black Friday Cocktail (Black Vodka, Triple Sec, Lime & Sugar)

B. LUCKY & SONS

\$5 free game credit

To be used on games only. Only valid Friday 23 Nov, 2018 before 10pm. Only one \$5 top up per person, per day. Not valid in conjunction with any other offer. Walk-in only. Cannot be used for function bookings.

BAILEY NELSON

20% off storewide

Not available on gift cards, optometry services and contact lenses.

BARDOT

25% off storewide

PLUS Fashion illustrator @melinamcgough in store drawing customers who spend \$100 or more from 6pm - 9pm

BARIANO

20% off full priced items

BONDS

40% off storewide

Offer valid Friday 23 to Monday 26 November 2018.

Excludes co-branded collaborations & licensed product. Not in conjunction with any other offer. Selected colours and styles only. Excludes gift cards.

BÚL

20% off storewide

CALVIN KLEIN

40% off storewide

Excludes gift cards, watches, jewellery and fragrance. Discount is off the lowest marked price. While stocks last. Not to be used in conjunction with any other offer.

CARHARTT WIP

10% off storewide

CHATIME

Free upsize on your drink

One free upsize per transaction. Cannot be used in conjunction with any other offer.

COTTON ON

50% off selected styles

Jewellery from \$1

Tees from \$5

Dresses from \$10

Pants from \$10

Sneakers from \$15

No further discounts apply. Select styles only. Individual prices as marked.

COTTON ON BODY

50% off selected styles

No further discounts apply. Select styles only. Individual prices as marked.

COUNTRY ROAD

20% off everything

Conditions apply. Ask in store for details.

CUPCAKE CENTRAL

Try our Black Oreo Latte + Black Magic Cupcake, topped with activated charcoal frosting and black sesame seeds.

DECJUBA

20% off full priced items

Excludes D-LUXE.

DERMALOGICA

Save 10% when you purchase 1 item

Save 15% when you purchase 2 items

Save 20% when you purchase 3 items

Spend must be in one transaction. Christmas sets not included.

Not in conjunction with any other offer.

DIAMOND NAILS

Free manicure with every pedicure

Free manicure with every full priced pedicure. Cannot be redeemed in conjunction with any other special or offer. Manicure must be done at the same time as the pedicure subject to availability.

ESSENTIAL BEAUTY

\$35 Brazilian wax

\$30 body piercings

15% off all products

\$30 piercing does not include cost of jewellery.

FACTORIE

Up to 50% off selected items

FOREVER NEW

20% off storewide

FOSSIL

30% off storewide PLUS free personalisation, Leather Embossing or Watch Engraving with every purchase

Exclusion apply. Please see in store for details.

FRANCESCA

15% off storewide, including Noir Diamonds PLUS enjoy Luxe Black cookies while you shop

G-STAR RAW

20% off storewide
Offer valid Friday 23 to Monday 26 November 2018.
Full price items only. In-store only. Excludes laybys.

GENERAL PANTS

25% off storewide
Offer valid Friday 23 to Monday 26 November 2018.
Excludes basics and gift cards.

GLAMOURFLAGE

Up to 60% off storewide
Lucky Dip for the chance to win a Grand Prize worth \$200
Black Riotous Rachel Washbag (with 3 full size products) - \$30, save \$80
Selected items only.

GLASSONS

20% off storewide
Excludes sale and gift cards.

GLORIA JEANS

Try our Black Nicaraguan Cold Brew Coffee + Black Burger: egg and bacon on a black bun

GLUE STORE

25% off full priced items
T&Cs apply, see in store for details.

GORMAN

20% off storewide
Exclusions apply.

GYOZA GYOZA

Lucky dip for dine in customers
Dine in customers only, limited to 1 voucher per table.

HAIRHOUSE WAREHOUSE

20% off haircare and electrical
\$35 basic piercings, jewellery included
Excludes haircare packs and already discounted items.

HOLIDAY XP

5% off selected cruise lines: P&O, Princess Cruise, MSC, Carnival and Cunard
T&Cs apply. See in store for details.

HOYTS

Receive a candy-bar duo voucher with \$50 Gift Card purchases
Receive an Adult ticket Voucher with \$100 Gift Card purchases
Must be purchased from the HOYTS box office on level 3, or kiosk on level 2 (near NXP).

HUFFER

30% off everything PLUS Enjoy beer and pies in-store from 5pm - 7pm
T&Cs apply. Discount off original RRP.

HYPE DC

Up to 50% off selected items

INNISFREE

Receive a best-selling 3 piece Most-Wanted Kit when you spend \$50 or more
While stocks last.

JAY JAYS

50% off selected dresses and tops + 30% off selected shorts and tees

JD SPORTS

Up to 30% off selected styles
Not in conjunction with any other offer. Conditions apply, see in-store for details.

JO MERCER

25% off storewide
Excludes shoe care, gift cards and new and existing lay-bys. Not in conjunction with any other offer.

KIEHL'S

15% off storewide PLUS complimentary personalisation when you purchase a Kiehl's 125ml Ultra Facial Cream or Rare Earth Mask.
While stocks last. Not valid with other offers.

KIKKI.K

30% off storewide
Not valid in conjunction with any other offer. Full priced product only. Not valid for the purchase of gift cards. Excludes monogramming service fees.

KITKAT CHOCOLATORY

Receive a KitKat Chocolatory Special Edition Fudge, Mint & Cookie (RRP \$8.00) when you spend over \$30

KOOKAI

30% off all basics and selected styles

L'OCCITANE

Receive a L'Occitane x Castelbajac Paris Almond Bauble when you spend \$85
Receive an exclusive L'Occitane x Castelbajac Paris Black Friday Collection when you spend \$150
Valid in-store only, from Friday 23 to Sunday 25 November 2018.

LEVI'S

30% off storewide
Excludes Tailor Shop services.

LORNA JANE

30% off when you buy 3 or more items
Offer valid Friday 23 to Tuesday 27 November 2018. Excludes accessories and selected styles. Not in conjunction with any other offer. See in-store for more details.

LOVISA

30% off storewide
Selected styles, excluding promotions.

MECCA MAXIMA

30% off selected palettes, plus shop limited-edition value sets
Terms and conditions apply. See in store for details.

MI PIACI

20% off your first item*
30% off all additional items*
*30% discount applies to one item of equal or highest value only. Discount applies to marked price. Excludes purchases of gift cards and care products.

MILLIGRAM

15% off storewide
Cannot be used with any other offer or discount such as riends for Life.

MR JO PECK

“Dough for Dough” – get one free original glaze doughnut for every doughnut purchased

MR SIMPLE

40% off Mr Simple, Herschel, Simple Watch Co. and Electric

MUJOSH

Buy one frame to receive a free pair of sv1.56 Lenses (UV400, anti-reflection, hydrophobic)

NANDO'S

Receive a free regular chips when you present a Black Friday shopping receipt from any non-food retailer at Melbourne Central

Present a receipt from any retail purchase made at Melbourne Central during Black Friday, 23/11/18, to redeem. Purchases from food retailers excluded. Valid once per person. Valid 11am-10pm. Period of offer subject to change at Nando's sole discretion. No

NEW BALANCE

40% off storewide

Full priced items only. Discount applies at checkout. Excludes gift cards and e-gifts. Offer ends Sunday 25 November. While stocks last.

NIKE

Up to 30% off

Excludes Gift Voucher purchases. Cannot be used in conjunction with any other offer. Only available on selected full priced merchandise on Friday 23 and Saturday 24 November 2018. Terms and conditions subject to change without notice.

NOSH

Free bowl upgrade or free water with any bowl purchase

One free item per customer.

NXP

30% off storewide PLUS giveaways

OPSM

20% off storewide

Valid to customers who sign up to receive direct marketing from OPSM. Not in conjunction with any other offer. Conditions apply, ask in store for details.

OXFORD

60% off storewide

Only for Oxford Members. Not in conjunction with any other offer.

PANDORA

Receive a limited edition sterling silver bangle with sparkling star clasp when you spend \$150

Receive a limited edition sterling silver bangle with sparkling star clasp and a pair of sterling silver earrings when you spend \$220

Gift available from 23 November to 9 December 2018 or while stocks last. Bangle excludes charms. Bangle valued at \$99, earrings valued at \$59. One gift per customer. Conditions apply.

PAPER KITES

20% off storewide

PERFECT POTION

Receive a free 50ml Rosemary Shampoo and Conditioner (valued at \$17.90) when you spend \$100

Not to be used in conjunction with any other offer.

PETER ALEXANDER

20% off storewide

Excludes sale, Glasshouse Fragrances products and gift cards.

PHOEBE ANGEL

Further 20% off storewide

PLATYPUS SHOES

Scratch & Win: Visit the team in-store for your chance to win. Prizes include \$100 vouchers, \$20 vouchers, free socks or free hat with purchase.

PLUS complimentary Platypus Doughnuts from 5pm - 10pm

Only whilst stock lasts. Prize only redeemable on the day. Not to be used with any other offer.

POLITIX

20% off pants

Full priced styles only. Not to be used in conjunction with any other offer.

PUMA

40% off

Exclusions apply. Discount applies to RRP.

REVIEW

30% off full price

Not in conjunction with any other offer.

RODEO SHOW

20% off sitewide

SASS & BIDE

Further 20% off storewide

Offer available from 23 to 26 November 2018. Not in conjunction with any other offer. Excludes charity. Please consider sale purchases carefully as we do not offer refunds unless faulty. Conditions apply.

SCANLAN THEODORE

Further 20% off already reduced prices

SEAFOLLY

10% off all full priced merchandise

Free Seafolly bag valued at \$49.95 with every purchase over \$120

While stocks last.

SEED HERITAGE

20% off full priced styles

T&Cs apply. See in store.

SELF CENTRED MEDI SPA

Purchase 2 Serums and receive a free cleanser.

Includes ASPECT, ASPECT DR, Cosmedix, DMK, doTERRA, Environ & Jan Marini.

While stocks last.

SEPHORA

15% off storewide

T&Cs apply.

SHAVER SHOP

Up to 85% off Shavers, Clippers, Trimmers, Power Oral Care, IPL, and Hair Dryers.

See in store for T&Cs. No rain checks. While stocks last. Items sold separately unless otherwise stated.

SHEIKE

20% off full priced items

Excludes Sale + Gift Cards. Cannot be redeemed against a prior purchase. Items purchased during a Temporary Promotional Period are subject to our Sale Returns Policy.

SMIGGLE

30%-50% off selected Smiggle goodies

See in-store for details.

SOUL ORIGIN

Free long black coffee

Free short black coffee

20% off on coffee

SPORTSGIRL

Take a further 50% off already reduced items

STARBUCKS COFFEE

20% off Christmas collection

Offer applies to original price of Christmas themed merchandise.

Excludes Core Essentials range and Starbucks® You Are Here collectibles. Check with your barista in-store for more details.

STRIKE

2-4-1 Cocktails

Selected cocktails only.

SUPRÉ

Sale from \$7

SURF DIVE N SKI

Buy 2 items, get the 3rd for free on

Billabong, RVCA, Element and many other

in house brands

In-house brands only.

SUSSAN

20% off storewide

Does not apply to existing promotions.

T2

Up to 50% off selected ranges + 3 for 2 on all tea and teabags

Available in-store and online until Monday 26 November.

THE BODY SHOP

Up to 50% off selected items

T&Cs apply. See in store for details.

THE PANCAKE PARLOUR

Special edition 'Black Stack' pancakes: a

dark take on the popular Short Stack

Dine-in only. Not available in conjunction with any other offer.

TOMMY HILFIGER

30% off storewide

Excludes Tommy Jeans 6.0 Capsule, Watches, Fragrance, Sunglasses & Gift Cards.

TONY BIANCO

20% off storewide

TRENERY

25% off storewide.

PLUS enjoy light refreshments when

you shop between 12pm – 3pm and

5:45pm – 9:45pm

Offer valid Friday 23 – Monday 26 November 2018.

Includes sale items.

UNABARA LOBSTER & OYSTER BAR

Lucky dip for dine in customers

Dine-in customers only, limited to 1 voucher per table.

UNIVERSAL STORE

20% off storewide

Not in conjunction with any other offer. Discount does not apply

to purchases of gift cards and event tickets, or exchanges,

refunds and credit note transactions. Exclusions apply.

WINDSOR SMITH

30% off storewide

Excludes gift cards.

WITCHERY

20% off storewide

Terms and conditions apply.

WITTNER

20% off everything

Receive a black shoe care item with any

black shoe purchase

Not in conjunction with any other offer. Wittner Co. discount

does not apply. Prices as marked. Limited time only, while stocks

last. Terms of offer at promoter's discretion. No store transfers,

no laybys and no rain checks.

TERMS & CONDITIONS: Melbourne Central's Black Friday Party for Shop the City offers are only valid between 10am and 10pm Friday 23 November 2018 unless sold out during this time period or otherwise stated by a retailer. Discounts and other offers are subject to the terms and conditions of the participating retailers and are not to be used in conjunction with any other offers available from the participating retailer (unless otherwise stated). See in store for full details. Offers are only valid at Melbourne Central stores unless otherwise stated by a retailer. Participating retailers reserve the right to change or withdraw the offers and prices shown in this advertisement at any time. GPT has taken due care to verify the information contained in this advertisement. However the discounts or offers appearing in this advertisement have been provided by the respective retailers, and accordingly GPT is not responsible for the accuracy of the information or the availability of items. GPT means GPT Property Management Pty Limited, Level 10, 360 Elizabeth Street, Melbourne VIC 3000.