

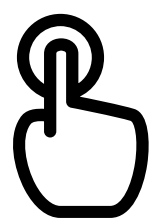
MELBOURNE CENTRAL

WEDNESDAY  
17 MAY  
10<sup>AM</sup> – 10<sup>PM</sup>

# Shop The City

WELCOME WINTER WITH 12 HOURS  
OF NON-STOP SHOPPING, EXCLUSIVE  
OFFERS + EVENTS

GET STARTED



## MELBOURNE CENTRAL

IN-STORE OFFERS

SPECIAL EVENTS

# 12 HOURS OF NON-STOP SHOPPING, EXCLUSIVE OFFERS AND EVENTS

Melbourne's favourite one-day shopping festival returns on May 17! From 10am to 10pm, Shop the City takes over Melbourne Central to welcome winter with a whirlwind program of exciting offers, tasty treats and back-to-back events, including our famous Treasure Hunt and first-ever donut market. Join the hunt and fill a tote with freebies and treats, update your winter wardrobe with one day only offers, relieve fashion fatigue with massages and pamper sessions in our Chill Out Lounge, then indulge your sweet tooth at Flour Market's festival of doughy delights.

Discover all our exclusive Shop The City offers and events in this handy guide. Plus, sign up to Melbourne Central Mail to stay updated!

**SIGN UP NOW**



[IN-STORE OFFERS](#)



Ts & Cs APPLY



MELBOURNE CENTRAL

IN-STORE OFFERS

SPECIAL EVENTS

# In-Store Offers

EAT & DRINK	ENTERTAIN	FAMILY & KIDS
FASHION & ACCESSORIES	HEALTH & BEAUTY	HOME & GIFTS
SERVICES	SHOES	SPORTS

**WEDNESDAY 17 MAY**  
**10<sup>AM</sup> – 10<sup>PM</sup>**



EAT & DRINK



Ts & Cs APPLY

# MELBOURNE CENTRAL

## IN-STORE OFFERS

## SPECIAL EVENTS

# EAT & DRINK

### ASIAN BEER CAFE

Grab any 4 x tapas +  
1 x house jug of beer  
or cider for only \$25.

### BOOST

\$2 off Original size Tropical  
Matcha Smoothies.

Not valid with app orders or any  
other offer including Vibe.

### BURGER PROJECT

\$5 house white/red  
wine or beer with the  
purchase of any burger.  
Burger with small chips  
OR drink for \$10.

### CUPCAKE CENTRAL

A box of 6 cupcakes  
for \$20.00.

This offer cannot be used in  
conjunction with any other  
offer or discount.

### FROZEN BY A THOUSAND BLESSINGS

Spend \$20+ in one  
transaction and receive  
a free cooler bag.

### GRILL'D

Free Wagyu beef specialty  
range samples.  
While stocks last.

### HUDSONS COFFEE

Free upsize on all hot drinks.

### LORD OF THE FRIES

Buy any fries with a classic  
sauce and get one free (of  
equal or lesser value).

### MELBOURNE CENTRAL LION HOTEL

\$15 Lunch Specials from  
12pm-3pm which includes  
Parma, Steak Sanga, Beef  
Burger and Fish N Chips.

Happy Hour from  
4pm-7pm includes \$4.50  
Carlton Pots, \$5 House  
Wine, \$14 Carlton Jugs.

### MENYA RAMEN

Add a 600ml Mt Franklin  
Water for \$1 with any  
made to order dish.



[NEXT](#)





# MELBOURNE CENTRAL

## IN-STORE OFFERS

## SPECIAL EVENTS

# EAT & DRINK

### NANDO'S

Free regular chips with any purchase of \$5 or more.

### O-BENTO

Add a 600ml Mt Franklin Water for \$1 with any made to order dish.

### PRESSED JUICES

3 juices for \$20.

### ROLLD

Soldier Box with Iced Tea for \$10.90. Soldier Box includes 3 x Rice Paper Soldiers® + an Iced Tea.

Deal includes items listed for \$10.90. Choice of lemon or peach tea. Any other drink will be at an additional cost. Excludes duck and crab Rice Paper Soldiers®.

### SCHNITZ

Free small chips with any wrap or roll.

Not valid with any other offer or discount. Must mention offer in store.

### SUSHI IZAKAYA

Free miso soup with any Sushi pack purchase from 10am-8pm.

### SUSHI SUSHI - GROUND FLOOR

A free Miso Soup for any Sushi Sushi pack purchased.

### TGI FRIDAYS

\$5 Schooners of Blue Moon.

Management reserves right to reserve service in accordance with RSA.

### THE PANCAKE PARLOUR

Chocolate Chip Pancakes for only \$10.

Valid dine-in only.

### WOOD 'N' CHIMNEY

25% off your order, up to the value of \$30.

Applies only to full priced items. Cannot be used with any other offer.



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# MELBOURNE CENTRAL

IN-STORE OFFERS

SPECIAL EVENTS

## ENTERTAIN

### STRIKE BOWLING

\$10 unlimited Laser Tag  
and \$5 basic spirits.

Subject to Availability. Walk in only.

## FAMILY & KIDS

### COTTON ON KIDS

30% off full priced items.

Excludes Cotton On Foundation  
products, gift cards and sale products.

### COUNTRY ROAD

25% off storewide.

### GAP

40% off storewide.



FASHION & ACCESSORIES



Ts & Cs APPLY



# MELBOURNE CENTRAL

IN-STORE OFFERS

SPECIAL EVENTS

## FASHION & ACCESSORIES

### 316

20% off storewide.

### AQUILA

20% off storewide.

Not in conjunction with any other offer.

### ARMANI EXCHANGE

Take a further 25% off already reduced items.

Further discount is calculated on marked price. Not in conjunction with any other offer.

### BAILEY NELSON

20% off storewide.

### BARDOT

20% off full priced merchandise.

Terms and conditions apply. See in store for details.

### BARIANO

15% off storewide including sale.

Offer exclusive to new + existing VIP customers. Complimentary styling by appointment for your special occasions or bridal parties.

### BEEKEEPER PARADE

Free Beekeeper wallet with every backpack or weekender bag purchase.

While stocks last.

### BELL & BARNETT

20% off full priced items. Excludes essential range.

### BENJAMIN BARKER

10% off Benjamin Barker accessories. 20% off all shirts. 50% off all suits.

### BONDS

40% off storewide.

Not in conjunction with any other offer. Offer excludes gift cards.

### BRAS N THINGS

Save \$20 when you spend \$100 or more. Free bra fitting service available to all customers.

\$20 discount applies to the total purchase price of \$100 or more. Full priced items only. Cannot be used in conjunction with any other offer.



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# MELBOURNE CENTRAL

IN-STORE OFFERS

SPECIAL EVENTS

## FASHION & ACCESSORIES

### BUL

20% off full priced merchandise.  
20% off available in store only.

### CALIBRE

10% off all merchandise.

### CALVIN KLEIN UNDERWEAR

40% off storewide.  
Excludes gift cards, watches, jewellery and fragrance. Discount is off the lowest marked price. Offer available for a limited time. While stocks last. Not to be used in conjunction with any other offer.

### CARHARTT WIP

20% off storewide.

### CLIVEDEN JEWELLERS

15% off storewide.  
30-50% off selected items.

### COLETTE BY COLETTE HAYMAN

30% off storewide.  
Full priced items only. Not in conjunction with any other offer.

### COTTON ON

30% off storewide.  
Does not include sale, Foundation or vouchers.

### COTTON ON BODY

Spend \$60 and save \$10, spend \$80 and save \$20, spend \$100 and save \$30, spend \$120 or more and save \$40.

Excludes lay-bys and Foundation products. Includes sale items and promos.

### COTTON ON KIDS

30% off full priced items.  
Excludes Cotton On Foundation products, gift cards and sale products.

### COUNTRY ROAD

25% off storewide.

### CUE

25% off all full priced tops.  
Offer applies to full priced top styles (knitwear, shirts, blouses and all tops). Excludes any other style category, accessories, already reduced styles, previous purchases and Gift Card purchases. Product is subject to availability and while styles last.



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# MELBOURNE CENTRAL

IN-STORE OFFERS

SPECIAL EVENTS

## FASHION & ACCESSORIES

### DANGERFIELD

20% off storewide.

Discount off RRP. Not in conjunction with any other offer. Excludes gift cards and lay-by.

### DECJUBA

30% off storewide.

Excludes D-Luxe, Leather items and Emma Loafers. No further discounts apply.

### ESPRIT

20% off when you buy 2 items, 30% off when you buy 3 or more items.

Offer valid on full price and sale styles. Not to be used in conjunction with any other offer or voucher.

### FACTORIE

30% off full priced merchandise.

Offer excludes gift cards, sale, charity and all other promotional items.

### FOOTLOCKER

20% off storewide.

Excludes styles subject to limited release guidelines. Cannot be applied to prior purchases. No gift cards or laybys.

### FOREVER NEW

20% off storewide.

### FRANCESCA

Spend \$100 save \$20.

Spend \$200 save \$50.

This offer excludes products from our Noir Diamond collection.

### FRENCH CONNECTION

Sign up in store to receive 25% off storewide.

This is not to be used in conjunction with any other offer.

### G-STAR RAW

20% off storewide.

Excludes giftcards and laybys.

### GAP

40% off storewide.

### GENERAL PANTS CO

25% off full priced items.

First 50 customers who make a purchase receive a free gift.

Serving free mini hot dogs in store from 4pm-7pm.

Excludes Adidas, gift cards, sunglasses and basics.



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Ts & Cs APPLY

# MELBOURNE CENTRAL

IN-STORE OFFERS

SPECIAL EVENTS

## FASHION & ACCESSORIES

### GLUE STORE

20% off full priced items.

Exclusions apply, see in store for details.

### GRANDMA FUNK

20% off Dr Martens. Buy 2 Vintage blouses for \$50.  
10% off full priced items.

### HYPE DC

20% off full priced items.

### JD SPORTS

First 300 customers from 12pm will receive a custom JD Sports tote bag with their purchase.

While stocks last.

### JO MERCER

25% off storewide.

Not in conjunction with any other offer. Excludes gift cards, lay-bys and shoe care.

### JUST JEANS

30% off storewide.

### KAREN MILLEN

25% off full priced merchandise.

Excludes leather.

### KOOKAI

20% off full priced merchandise.

Offer excludes leather apparel.

### LEVI'S

30% off storewide.

Offer not valid on LVC range, or Tailor Shop services. Cannot be used in conjunction with any other offer.

### M DREAMS

25% off storewide.

Gift cards, accessories and sale items not included.

### MI PIACI

20% off storewide.

### MIDAS

20% off storewide.

### MIMCO

20% off full priced collection.

Excludes Mimco Loves, Limited Edition, EFI, Our Watch and sale items.

### MOCHA

25% off all full priced merchandise.

Excludes sale items.

No layby or special orders.



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# MELBOURNE CENTRAL

IN-STORE OFFERS

SPECIAL EVENTS

## FASHION & ACCESSORIES

### MOOT SUNGLASSES

20% off storewide.

### MR SIMPLE

40% off storewide.

See in store for details.

### MRP

\$5 and under storewide.

Offer valid in-store on selected items for one day only. While stocks last.

### MUJOSH

Free lens worth \$149 with every optical frame purchase.

### NEW BALANCE

25% off storewide.

While stocks last. Cannot be used with other offers.

### NIKE

20% off storewide.

Some exclusions may apply.

### NIQUE

25% off storewide.

Excludes leather jackets, accessories and sales.

### NIXON

20% off full priced items.

Purchases under \$350 receive a free cap (RRP \$40).

Purchases over \$350 receive a free mini blaster bluetooth wireless speaker (RRP \$150).

Some items excluded (LTD, RSVP).

### NXP

20% off storewide.

### OAKLEY

"Peel the deal".

Your chance to receive up to 30% off storewide.

Exclusions apply.

### OPSM

20% off storewide.

See in store for details.

### OXFORD SHOP

60% off storewide.

### PHOEBE ANGEL

30% off storewide.

Sale items are excluded.

### PLATYPUS

20% off storewide.



[NEXT](#)



# MELBOURNE CENTRAL

IN-STORE OFFERS

SPECIAL EVENTS

## FASHION & ACCESSORIES

### POLITIX

10% off full priced items.  
20% off already reduced items.

### PUMA

20% off RRP storewide.  
Offer excludes Fenty products.  
Discount is off RRP. Discount cannot be added to any other offer.

### REBEL SPORT

20% off storewide for Rebel Active Members.  
Offer excludes any current store offer.

### REVIEW

30% off full priced items.

### RODD & GUNN

40% off shirts.  
Does not apply with any other offer.  
No Loyalty tier available on top.

### RODEO SHOW

20% off all full priced clothing.  
Excludes sale items, accessories, lay-bys and gift cards.

### RUBI SHOES

30% off full priced merchandise.  
Excludes sales, charity items and other offers.

### SASS & BIDE

20% off sale items.  
No holds, lay-bys, returns or exchanges. Sale is final sale.

### SCANLAN & THEODORE

20% off storewide.

### SEAFOLLY

10% off all merchandise.  
Free Seafolly sarong with all purchases over \$120.  
While stocks last.

### SEED HERITAGE

20% off storewide.  
Terms and conditions apply. Please see in store for details. While stocks last.

### SHEIKE

15% off full priced merchandise.  
Not to be used in conjunction with sale items or any other offer.

### SOHO WORKSHOP

25% off full priced merchandise.



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# MELBOURNE CENTRAL

## IN-STORE OFFERS

## SPECIAL EVENTS

# FASHION & ACCESSORIES

### SPECSAVERS

Purchase 2 pairs of glasses for \$50 off our \$249 or above range.

### SPORTSGIRL

20% off full priced items. Not valid in conjunction with any other offer or on gift cards.

### STUDIO K

Up to 50% off on selected items.

### STYLELOG

Up to 50% off storewide.

### SUNGLASS HUT

20% off full priced sunglasses.

Offer valid on selected full priced sunglasses only. Excludes lay-by purchases, Chanel, Maui Jim and Oakley styles. Offer cannot be exchanged for cash. Not to be used in conjunction with any other offer.

### SUPRE

30% off full priced items.

Excludes marked down products, promotional offers, foundation products & gift cards.

### SUSSAN

20% off storewide.

### TOMMY HILFIGER

30% off storewide.

Discount is off the lowest marked price. Excludes gift cards, perfume and watches. Not to be used in conjunction with any other offer. While stocks last. For a limited time only.

### TONY BIANCO

20% off storewide.

Send a Snapchat using the Tony Bianco filter to go into the draw to win a free pair of shoes.

### TRENERY

25% off storewide.

Offer excludes gift cards, voucher purchases and lay-bys. Please see in store for further details, exclusions and conditions. Offers cannot be used in conjunction with any other offer unless otherwise stated.

### UGG HOUSE

10% off Blundstone. 20% off full priced EMU and UGG. Up to 50% off selected styles.

### UNIVERSAL STORE

20% off storewide.

Not in conjunction with any other offer. Discount does not apply to purchases of gift cards and event tickets, or exchange, refund, and credit note transactions.



HEALTH & BEAUTY



MELBOURNE CENTRAL

IN-STORE OFFERS

SPECIAL EVENTS

## FASHION & ACCESSORIES

### VANS

20% off storewide.

### WINDSOR SMITH

30% off storewide.

Discount is off RRP.

### WITCHERY

25% off all full priced items.

Terms and conditions apply.

### WITTNER

20% off full priced products.

Excludes The Art Of Style Collection, product care, gift cards, sale items, lay-bys and hosiery. Not in conjunction with any other offer or promotion.



HEALTH & BEAUTY



Ts & Cs APPLY



# MELBOURNE CENTRAL

IN-STORE OFFERS

SPECIAL EVENTS

## HEALTH & BEAUTY

### 3INA

Spend \$50 and get a free nail polish.

### AUSTRALIAN LASER AND SKIN CLINICS

50% off Laser Hair Removal, Advanced Skin Treatments, Teeth Whitening and Laser Tattoo Removal for the first 50 people who purchase! Excluding injectables.

### EMPIRE HAIR CENTRAL

25% off products and colour services.

### ESSENTIAL BEAUTY

30% off Brazilians + 20% off all products.

### GLAMOURFLAGE

Up to 50% off RRP storewide. Free "The Secret of Vera" giftbox (RRP \$35) for the first 300 customers.

### HAIRHOUSE WAREHOUSE

20% off haircare products. 10% off electrical. GHD Platinum styler or curler + Hairdryer only \$299 (save over \$200). From 11am to 6pm, basic body piercing is only \$24.95. Double piercings, surface piercings and dermals are not included.

### HOLLYWOOD NAILS

30% off waxing. Manicure and pedicure standard colour \$40. Not including Brazilian wax.

### JURLIQUE

15% off full priced products. Free Iconic deluxe sample with every purchase between 7-10pm. Not available in conjunction with any other offer. Not available on gift cards, treatments or gift sets.

### KIEHL'S

15% off storewide. First 120 customers who spend over \$50 will receive a free lip balm pack. Terms and conditions apply. While stocks last.



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# MELBOURNE CENTRAL

IN-STORE OFFERS

SPECIAL EVENTS

## HEALTH & BEAUTY

### L'OCCITANE

Spend \$90 to receive the Wellbeing Collection.

Not to be used in conjunction with any other offer. One per customer. While stocks last

### M.A.C

Limited Edition M.A.C Cosmetics Pink Lip kits, with your favourite lipstick and liner for just \$56 - save \$10.

Selected shades only. While stocks last.

### MECCA MAXIMA

When you spend over \$85, you will receive a FREE Too Faced Hangover Primer Deluxe sample.

### PERFECT POTION

10% off storewide. Spend \$100 in store and receive a free rosewater spray 50mL (valued at \$11.95).

Not to be used in conjunction with already discounted products. While stocks last.

### SEPHORA

Enjoy FREE flash makeovers and special beauty offers.

### THE BODY SHOP

Purchase 2 or more full priced items and receive 15% off. Spend \$40 in store and receive a free Matte Liquid Lip.

Please see in store for terms and conditions. Matte Liquid Lip GWP only available in selected colours.

### THE FACE SHOP

10% off storewide. Spend over \$40 to receive a free cleansing foam valued at \$7.

### THE SHAVER SHOP

20% off all womens hair styling.

Buy any Foreo product and receive a free Foreo luna play valued at \$59 (excludes toothbrush replacement heads and cleansers).

20% off the original price of all mens wet grooming products - from brands that include Milkman, Proraso, Weirdy Beardy and many more.



[HOME & GIFTS](#)



Ts & Cs APPLY



## MELBOURNE CENTRAL

IN-STORE OFFERS

SPECIAL EVENTS

## HOME & GIFTS

### KIKKI.K

20% off full priced items.  
Conditions apply.

### T2

Buy any two teas and  
receive a Limited Edition  
Feature Tin on us.  
While stocks last.

### MR & MRS JONES

20% off storewide.

### TYPO

40% off storewide.  
Excludes gift card, charity  
items and promotional items.

## SERVICES

### AUSTRALIAN LASER AND SKIN CLINICS

50% off Laser Hair Removal,  
Advanced Skin Treatments,  
Teeth Whitening and Laser  
Tattoo Removal for the first  
50 people who purchase!  
Excluding injectables.

### MUJOSH

Free lens worth \$149 with  
every optical frame purchase.

### OPSM

20% off storewide.  
See in store for details.

### LOOKSMART ALTERATIONS

Shorten 2 pairs of pants  
or jeans and get the third  
shortened for free.  
2 pairs of pants/jeans must be  
shortened to claim free offer. Free  
hemming valid for cheapest item  
only. Limit one per person per day.  
Cannot be used in with any other  
promotion/offer, dry cleaning,  
invisible mending and embroidery.  
See in store for full details.

### SPECSAVERS

Purchase 2 pairs of  
glasses for \$50 off our  
\$249 or above range.



SHOES



# MELBOURNE CENTRAL

## IN-STORE OFFERS

## SPECIAL EVENTS

# SHOES

### AQUILA

20% off storewide.

Not in conjunction with any other offer.

### FOOTLOCKER

20% off storewide.

Excludes styles subject to limited release guidelines. Cannot be applied to prior purchases. No gift cards or laybys.

### HYPE DC

20% off full priced items.

### JD SPORTS

First 300 customers from 12pm will receive a custom JD Sports tote bag with their purchase.

While stocks last.

### JO MERCER

25% off storewide.

Not in conjunction with any other offer. Excludes gift cards, lay-bys and shoe care.

### M DREAMS

25% off storewide.

Gift cards, accessories and sale items not included.

### MI PIACI

20% off storewide.

### MIDAS

20% off storewide.

### NEW BALANCE

25% off storewide.

While stocks last. Cannot be used with other offers.

### NIKE

20% off storewide.

Some exclusions may apply.

### PLATYPUS

20% off storewide.

### PUMA

20% off storewide.

Offer excludes Fenty products. Discount is off RRP. Cannot be added to any other offer.

### REBEL SPORT

20% off storewide for Rebel Active Members.

Offer excludes any current store offer.



[NEXT](#)





# MELBOURNE CENTRAL

IN-STORE OFFERS

SPECIAL EVENTS

## SHOES

### RUBI SHOES

30% off full priced merchandise.

Excludes sales, charity items and other offers.

### TONY BIANCO

20% off storewide. Send a Snapchat using the Tony Bianco filter to go into the draw to win a free pair of shoes.

### UGG HOUSE

10% off Blundstone. 20% off full priced EMU and UGG. Up to 50% off selected styles.

### VANS

Spend \$150 and save \$40.  
Spend \$200 and save \$60.  
Spend \$250 and save \$80.

### WINDSOR SMITH

30% off storewide.  
Discount is off RRP.

### WITTNER

20% off full priced products.  
Excludes The Art Of Style Collection, product care, gift cards, sale items, lay-bys and hosiery. Not in conjunction with any other offer or promotion.



SPORTS



Ts & Cs APPLY

# MELBOURNE CENTRAL

IN-STORE OFFERS

SPECIAL EVENTS

## SPORTS

### FOOTLOCKER

20% off storewide.

Excludes styles subject to limited release guidelines. Cannot be applied to prior purchases. No gift cards or laybys.

### JD SPORTS

First 300 customers from 12pm will receive a custom JD Sports tote bag with their purchase.

While stocks last.

### NEW BALANCE

25% off storewide.

While stocks last. Cannot be used with other offers.

### NIKE

20% off storewide.

Some exclusions may apply.

### OAKLEY

"Peel the deal".

Your chance to receive up to 30% storewide.

Exclusions apply.

### PUMA

20% off storewide.

Offer excludes Fenty products. Discount is off RRP. Cannot be added to any other offer.

### REBEL SPORT

20% off storewide for Rebel Active Members.

Offer excludes any current store offer.



SPECIAL EVENTS



Ts & Cs APPLY



# MELBOURNE CENTRAL

IN-STORE OFFERS

SPECIAL EVENTS

## TREASURE HUNT

Join Melbourne's favourite Treasure Hunt! Be one of the first 250 people in line at the Guest Services desk by 10am to collect the clues. They'll lead you to free gifts and exclusive Shop The City deals.

To be in the running for the major prize, add @melbcentral on Snapchat and keep an eye out for the bonus major prize clue.

LEVEL 1, GUEST SERVICES DESK  
10AM START

LIMITED TO FIRST 250 SHOPPERS

1

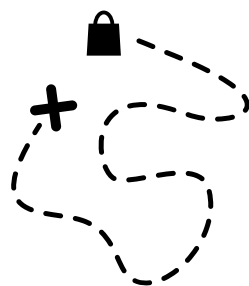
REGISTER TO TAKE PART



Register at the Guest Services Centre on Level 1 to receive a tote bag and a list of clues. Open to the first 250 people.

2

DECIPHER THE CLUES + COLLECT YOUR TREASURE



Solve the clues to find each store and fill your tote with over \$50 worth of free gifts.

3

CATCH THE SECRET CLUE



Search and add MELBCENTRAL on Snapchat to find the bonus clue leading to a major prize!



NEXT



Ts & Cs APPLY

# MELBOURNE CENTRAL

IN-STORE OFFERS

SPECIAL EVENTS

## SPECIAL EVENTS

### CHILL OUT LOUNGE

Enjoy a complimentary hand massage and warming cup of herbal tea from Jurlique, then sit back, relax and design your own jewellery with Francesca's new 'Create' app!

SHOT TOWER SQUARE,  
1PM-9PM

### DAY OF THE DONUT: TWILIGHT EDITION

Dessert alert! Flour Market has assembled Melbourne's brightest bakers for our very first donut festival. Indulge in daring and delicious hole-y delights from a dozen of the city's finest.

LEVEL 2 LINK BRIDGE,  
5PM UNTIL SOLD OUT

### MULLED WINE POP-UP BAR

Warm your hands and soul with a cup of Melbourne's favourite seasonal beverage, served with love by local sustainable wine merchants ReWine.

LEVEL 2, OUTSIDE BUL,  
6PM – 10PM. 18+

### MON PURSE POP-UP SHOP

Elevate your everyday style with elegant leather essentials from Mon Purse, and customise your new piece with a personal monogram. Plus, spend \$150 in centre during Shop The City and show your receipts at Guest Services to receive a free Mon Purse gift!

LEVEL 2, OUTSIDE BONDS,  
10AM – 10PM

### JD SPORTS CUSTOM TOTE PRINTING

The first 300 customers at JD Sports from 12pm can choose a sneaker design to have printed on a custom JD Sports tote bag! JD will also have the CRXZY SXXY CXXL DJs selecting tracks all night.

JD SPORTS, LEVEL 1,  
12PM – 9PM



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## SPECIAL EVENTS

### BEEKEEPER PARADE BAG DESIGN WORKSHOP

Beekeeper Parade's bag design workshop is back! Customise a new bag with your own fabric or select a piece from their collection and discover how Beekeeper Parade's bags are made.

Book here: <http://beekeeperparade.com/beekeeper-parade-custom-workshop-registration/>

**BEEKEEPER PARADE, LEVEL 1,  
12PM – 1PM, 2PM – 3PM,  
4PM – 5PM.**

**7PM – 8PM (THIS SESSION  
INCLUDES A COMPLIMENTARY  
GLASS OF WINE)**

### BEEKEEPER PARADE BAG EXCHANGE

Do your bit for the environment as you carry your shopping home in style – swap your plastic shopping bags for a limited edition Melbourne Central x Beekeeper Parade tote!

**LEVEL 1, AVAILABLE WHILE  
STOCKS LAST.**

### FRANCESCA CREATE

Ever thought about designing your own jewellery? Now you can with Francesca's new 'Create' app! Design and order the accessories of your dreams at their pop-up in the Chill Out Lounge.

**SHOT TOWER SQUARE, LEVEL 1,  
1PM – 9PM**

### PERFECT POTION MINI-FACIALS

Treat yourself to a pamper session with a free, 30-minute mini-facial at Perfect Potion. Places are limited so booking is essential. Call 03 9639 4786 or email: [MelbCentral-store@perfectpotion.com.au](mailto:MelbCentral-store@perfectpotion.com.au)

**PERFECT POTION, GROUND  
LEVEL, 1PM – 5PM**



NEXT



# MELBOURNE CENTRAL

IN-STORE OFFERS

SPECIAL EVENTS

## SPECIAL EVENTS

### KIEHL'S POP-UP MASQUE BAR

Learn how to achieve flawless skin and banish those annoying dry patches this winter. Visit the pop-up Masque Bar for a free hand and arm consultation, sip on a complimentary mocktail and enjoy 15% off storewide.

**OUTSIDE KIEHL'S, GROUND LEVEL  
CONSULTATIONS 10AM – 8PM,  
MOCKTAIL MIXOLOGIST SERVING  
3PM – 8PM.**

### THE BODY SHOP EXPRESS LIP BAR

Pucker up! Refresh your look with a free application of The Body Shop's Matte Lip Liquid. Head in store for an express makeover.

**THE BODY SHOP, GROUND LEVEL,  
3PM – 6PM**

### SEPHORA FLASH BEAUTY SERVICES

Enjoy FREE flash makeovers and special beauty offers at Sephora.

**SEPHORA, LEVEL 1,  
10AM – 10PM**

### TGI FRIDAYS' PERFECT POUR MASTERCLASSES

Learn the secret to pouring the perfect beer at TGI Fridays. Join the free 30-minute Perfect Pour masterclass, then sit back and enjoy your reward – an icy cold glass of Blue Moon beer! Places are limited.

To secure your spot, call 03 9650 3322 or visit [www.tgifridays.com.au/find-us-melbourne-central/](http://www.tgifridays.com.au/find-us-melbourne-central/)

Over 18s only. Walk-ins are welcome but places are limited.

**TGI FRIDAYS, LEVEL 3, 12PM,  
1PM & 2PM**

### THE PANCAKE PARLOUR SPINNING WHEEL

Join Baron Von Maple at The Pancake Parlour's spinning wheel prize giveaway to test your luck and spin to win a short stack – or more!

**THE PANCAKE PARLOUR,  
LEVEL 3, 12PM – 3PM &  
4PM – 7PM**



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# MELBOURNE CENTRAL

IN-STORE OFFERS

SPECIAL EVENTS

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### GRILL'D WAGYU BEEF TASTE TESTING

Power up your shopping marathon with a protein hit from Grill'd. They're dishing up samples of the new Wagyu beef specialty range throughout the day.

GRILL'D, LEVEL 3

### MELBOURNE CENTRAL LION HOTEL SHOPPING FESTIVAL AFTER PARTY

\$15 Lunch Specials from 12pm-3pm which includes Parma, Steak Sanga, Beef Burger and Fish N Chips.

Happy Hour from 4pm-7pm includes \$4.50 Carlton Pots, \$5 House Wine, \$14 Carlton Jugs.

MC LION HOTEL, LEVEL 3,  
10PM UNTIL LATE

### RMIT DESIGN MARKET

Stand out from the crowd with handmade, one-of-a-kind jewellery, accessories and more from the RMIT Design Market, where you'll discover Melbourne's next generation of artisan makers and designers.

LEVEL 1 LINK BRIDGE,  
12.30PM – 7.30PM

### WALK TO ART TOURS

Satisfy your creative curiosity on our Walk to Art tour, where expert guide Bernadette Alibrando gives the insider's low-down on the installations, sculptures and street art that call Melbourne Central home. Tours are free but bookings are essential – book via <https://www.melbournecentral.com.au/what-s-happening/walk-to-art-tours>

GUEST SERVICES DESK, LEVEL 1,  
11AM – 12PM

### LEVI'S TAILOR SHOP LIVE DEMONSTRATIONS

Pin it. Patch it. Stitch it. Rip it. Watch the tailors from the Levi's Tailor Shop customise your Levi's denim any way you want.

LEVI'S, LEVEL 2,  
2PM – 7PM



MELBOURNE CENTRAL

WEDNESDAY  
17 MAY  
10<sup>AM</sup> – 10<sup>PM</sup>

# Shop The City

## TERMS & CONDITIONS

Melbourne Central Shop The City festival offers are only valid between 10am and 10pm Wednesday 17<sup>th</sup> May 2017 unless sold out during this time period or otherwise stated by a retailer. Discounts and other offers are subject to the terms and conditions of the participating retailers and are not to be used in conjunction with any other offers available from the participating retailer (unless otherwise stated). See in store for full details. Offers are only valid at Melbourne Central stores unless otherwise stated by a retailer. Participating retailers reserve the right to change or withdraw the offers and prices shown in this advertisement at any time. GPT has taken due care to verify the information contained in this advertisement before going to print. However the discounts or offers appearing in this advertisement have been provided by the respective retailers, and accordingly GPT is not responsible for the accuracy of the information or the availability of items. GPT means GPT Property Management Pty Limited, Level 10, 360 Elizabeth Street, Melbourne VIC 3000.

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