-30 NOV 4 - DAY FRIENDS

FIND OUT MORE MELBOURNECENTRAL.COM.AU



## SECRET SNEAKER STORE PLATYPUSE STREETWEAR HUNT FROM 11AM / FRI 27 NOV Wanna win a new pair of Docs? A \$200 Secret Sneaker Store voucher?? A limited edition Puma haul??? Then you've come to the right place. Keep an eye on our <u>IG stories</u> on Friday 27 November

for all the clues you need to find some of these amazing prizes.

Be the first to find us at our secret locations, and you WIN.

Tell your pals, or don't tell anyone and keep the secret to yourself.

## FREE PARKING

## FRI 27 NOV - SUN 29 NOV / GUEST SERVICES DESK / LEVEL 1

## **HOW IT WORKS:**

- > Spend \$30 at any store at MC over the Black Friday Weekend
- > Hold on to your parking pass that you received on entry. We can't give you free parking if you lose it!
- > Take your receipt to the Guest Services Desk on Level 1 during centre trading hours to get your parking validated.
- > Parking cannot be validated in-store (soz).
- > Parking is free for the day of purchase only and is non-transferable (in other words, you can't use a receipt from Monday for free parking on Saturday).
- > Limited to the first 400 redeemed per day

## DJS

## 2PM - 8PM / FRI 27 NOV / LEVEL 2 12PM - 4PM / SAT 28 NOV / LEVEL 2

Our faves DJ Bex and DJ Jade Zoe are responsible for the tunes while you shop on Friday night and Saturday arvo. Find them on Level 2 near Rustica and Glue Store.

## **WIN 10K CASH**

Win \$10K cash, or one of 20 \$100 MC Gift cards to be won instantly!

Free cash? Yes please. But how???

## **HOW YOU CAN WIN:**

- > Spend \$20 at any Melbourne Central retailer between Fri 27 Nov Mon 30 Nov
- > Head to our entry page (revealed on Friday stay tuned) and fill in the entry form
- > Sit back with a glass of bubbly and wait to see if you're our lucky winner
- > OR keep shopping at MC and increase your chances to WIN (we'd choose this option)

GOOD LUCK, FRIENDS!

For all the fine print, <u>click here</u>.

## **SCAN TO ENTER:**





WE'RE MAKING SURE YOU'VE GOT ENOUGH ENERGY TO SHOP OUR A - MAZING SALES.

EAT YOUR HEART OUT AT SOME OF OUR MC FAVES.



## BEN AND JERRY'S

Get your second scoop free Valid from Fri 27 Nov – Mon 30 Nov.

## **CHATIME**

Two large drinks for \$10 Valid from Fri 27 Nov - Mon 30 Nov.

## GOTCHA X BRIOCHE BY PHILIP

Buy one, get one free Valid from Fri 27 Nov – Mon 30 Nov.

## GRILL'D

Free HFC Bites for Relish Members\*

\*Terms and conditions apply, see in store for details. Valid from Tues 24 Nov – Tues 15 Dec.

## **HUDSONS COFFEE**

Spend \$10 or more and receive a free Christmas Cookie\*
\*One cookie per order, not valid with any other offer. Valid from Fri 27
Nov - Mon 30 Nov.

## **IKURA SUSHI**

3 hand rolls for \$7.50 and 4 hand rolls for \$9.50 Valid from Fri 27 Nov – Mon 30 Nov.

## KITKAT CHOCOLATORY

Spend \$50 to receive your complimentary gift Valid from Fri 27 Nov – Mon 30 Nov.

## LITTLE SPARROW

25% off all hot beverages and \$9.90 coffee and cake combo

Valid from Fri 27 Nov – Mon 30 Nov.

## NANDO'S

\$12 Truffle and Bacon Classic combo\*

\*Price varies for Nando's Delivery (where available). Not valid through third party delivery providers. Valid while stocks last. Visit www. nandos.com.au/conditions for full T&C's. Valid from Thu 10 Nov – Sun 6 Dec.

## **NENE CHICKEN**

18pc flavoured wingettes and drumettes, regular chips and 1.25L drink for just \$22.95\*

\*Terms and conditions apply, see in store for details. Valid on Fri 27 Nov.

## **NOSH**

Free delivery and online pick up

## **OPORTO**

\$3.95 Pulled Chicken Snack Burger with Creamy Prego sauce

Valid from Fri 27 Nov - Mon 30 Nov.

## ROLL'D

\$10 bun\*

\*1 per person, in-store only at Roll'd Melbourne Central. Valid on Fri 27 Nov.

## **SCHNITZ**

Water and small chips for \$5 Valid from Fri 27 Nov - Mon 30 Nov.



## NUTTEA

Save 10% when you order via the NUTTEA app T&Cs apply. Valid from Fri 27 Nov - Mon 30 Nov.

## **PRETZEL**

Limited edition socks with every purchase over \$45 One gift per transaction. Valid from Thu 26 Nov - Sat 28 Nov.

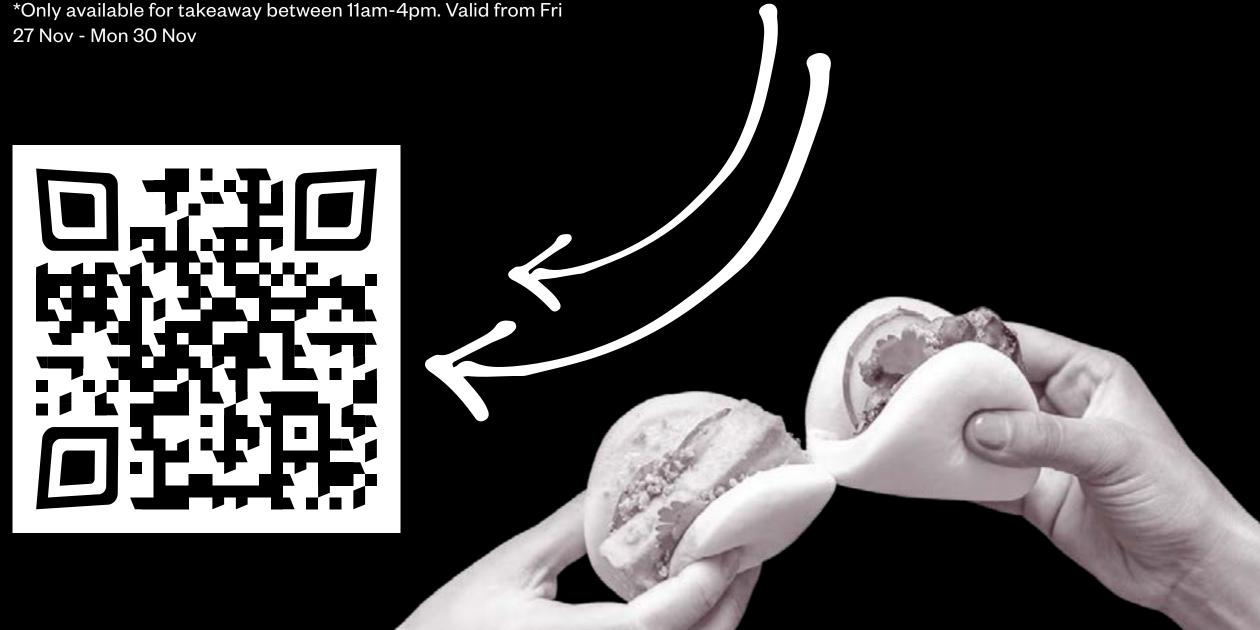
## **SUSHI JIRO**

Maki, Nigiri and Sashimi Box with a drink for \$12

\*Only available for takeaway between 11am-4pm. Valid from Fri

## PREORDER YOUR FAVE EATS TO GET \$5 OFF OVER THE BLACK FRIDAY WEEKEND

Head to <a href="bit.ly/ELLAorde">bit.ly/ELLAorde</a>r to preorder and pick up from Axil Coffee Roasters, Chilli India, Chilli Everest, Sushi Jiro, Son in Law and Pretzel. Valid from 27-29 Nov 2020.



## LA TROBE STREET

Escalators to Train Station ELLA ELLA ELLA EL Melbourne **Central Tower ◀◀◀** Menzies Place LT. LONSDALE STREET

MELBOURNE CENTRAL

FIND US FIND US

27-30 NOV

ELLAMELBOURNE.COM.AU

# FASHION FASHION



KANKEN \$144.95 FJALLRAVEN

SLIDES \$49.95 COUNTRY ROAD

## **ALLY FASHION**

Up to 50% off sale\*

\*Selected styles only. While stocks last. Valid from Thurs 26 Nov – Tues 1 Dec

## **BENJAMIN BARKER**

20% off storewide Valid from Fri 27 Nov – Sun 29 Nov

## **BONDS**

40% off\*

\*Terms and conditions apply, see in store for details. Valid from Fri 27 Nov - Mon 30 Nov

## BUL

20% off storewide Valid from Fri 27 Nov – Mon 30 Nov

## **CALVIN KLEIN UNDERWEAR**

40% off storewide\*

\*Excludes gift cards, watches, fragrance, sunglasses. Cannot be used in conjunction with any other offer. Valid from Weds 25 Nov - Mon 30 Nov

## **CLIVEDEN JEWELLERS**

15% off storewide and 50% off selected items
Valid from Fri 27 Nov - Mon 30 Nov

## **COTTON ON**

30% off storewide\*

\*Not available in conjunction with any other offer. Excludes gift cards, laybys and Cotton On Foundation product. Valid from Fri 27 Nov - Mon 30 Nov

## **COTTON ON BODY**

30% off storewide\*

\*Not available in conjunction with any other offer. Excludes gift cards, laybys and Cotton On Foundation product. Valid from Fri 27 Nov – Mon 30 Nov

## **COUNTRY ROAD**

20% off everything in-store\*

\*T&Cs apply, see in-store for details. Valid from Thurs 26 Nov - Sun 29 Nov

## CUE

25% off everything Valid from Fri 27 Nov – Mon 30 Nov

## DANGERFIELD

20% off storewide Valid from Fri 27 Nov – Mon 30 Nov



## DANIEL WELLINGTON

50% off selected items
Spend \$209 and get a free strap of accessory from the Classic Collection\*

\*Offers cannot be combined. Valid from Fri 20 Nov - Mon 30 Nov

## **FJALLRAVEN**

25% off storewide 40% off clearance\*

\*Not in conjunction with any other offer. Private appointments available on 27/11/20. Valid from Fri 27 Nov – Mon 30 Nov

## **FOREVER NEW**

20% off full price styles\*

\*Exclusions and terms and conditions apply. Valid from Thurs 26 Nov - Sun 29 Nov

## **FRANCESCA**

15% off the Black Friday Collection\*

\*Only available on selected items. Valid from Fri 27 Nov – Sun 29 Nov

## **GLAMOURFLAGE**

Up to 75% off storewide\* and Lucky Dip.

\*Excludes gift packs. Valid from Fri 27 Nov - Mon 30 Nov

## **GLASSONS**

20% off\*

\*Excludes sale, cannot be used in conjuction with any other offer. Valid from Fri 27 Nov – Sun 29 Nov

## **GLUE STORE**

30% off everything\*

\*Terms and conditions apply, see in store for details. Valid from Weds 25 Nov - Mon 30 Nov

## GORMAN

Take a further 20% off storewide\*

\*Valid in Store and Online. Prices as Marked. Selected styles available in store. Prices will be matched in store. Valid from Fri 27 Nov – Sun 29 Nov

## HUFFER

50% off storewide

Valid from Weds 25 Nov - Mon 30 Nov

## HYPE DC

Up to 50% off\*

\*Selected styles only. Valid from Weds 25 Nov - Mon 30 Nov

## **INDUSTRIE**

20% off storewide\*

\*Selected full price merchandise. Valid from Thu 26 Nov - Mon 30 Nov

## **JACQUI E**

30% of all full price and 40% off selected styles\*

\*Offers cannot be used in conjunction with any other offer and excludes the purchase of gift cards. Valid from Weds 18 Nov – Mon 30 Nov

## JD SPORTS

Up to 50% off\*

\*Selected styles only. Valid from Weds 25 Nov - Mon 30 Nov

## **JNBY**

40% off storewide, and spend over \$299 to receive a \$20 voucher\*

\*Valid on Fri 27 Nov

## **JO MERCER**

25% off storewide\*

\*T&Cs apply, see in-store for details. Valid from Tues 24 Nov - Mon 20 Nov

## <mark>J</mark>OYRICH

20% off Tom & Jerry and Matrix ranges
Valid from Fri 27 Nov - Mon 30 Nov

## KOOKAI

20% off full price and further reductions to sale Valid from Fri 27 Nov – Mon 30 Nov

## LEVI'S

30% off storewide\*

\*T&Cs apply. See in store for details. Valid from Fri 27 Nov - Mon 30 Nov

## **LORNA JANE**

Up to 40% off storewide\*

\*See in store for full details. Valid from Thurs 26 Nov - Mon 30 Nov

## LOVISA

Up to 30% off selected items\* Valid from Fri 27 Nov – Mon 30 Nov

## **MERCHANT**

25% off storewide

\*Excludes care products. Valid from Thu 26 Nov - Mon 30 Nov

## **NEVERLAND STORE**

30% off storewide

No further discounts apply. Select styles. Individual prices as marked. Valid from Thurs 26 Nov – Sun 29 Nov

## **NEW BALANCE**

Up to 40% off selected styles\*

\*Available Online and In-store. Up to 40% OFF is available on selected styles. Cannot be used in conjunction with any other offer. Valid from Fri 27 Nov – Mon 30 Nov



## MIDAS SHOES

Get your second pair half price\*

\*Offer available only for full price items. Discount will be applied to the item of equal or lesser value, when two items are purchased in one transaction. Offer not available in conjunction with any other promotion. Valid from Thurs 26 Nov – Weds 9 Dec

## **MIMCO**

20% off full priced collection\*

\*Exclusions apply, see in store for details. Valid from Thu 26 Nov – Mon 30 Nov

## NIKE

Save up to 20% off storewide\*

\*Some exclusions may apply. Cannot be used in conjunction with any other offer. Not available for purchases of gift cards. 20% Off available from Friday 27th to Monday 30th November 2020 in selected Nike stores and shopnikestores.com. Terms and Conditions subject to change without notice. Valid from Fri 27 Nov – Mon 30 Nov

## NIQUE

Bring ANY Brand of clothing, purchase a re-dye credit for each garment you want to refresh and drop it off instore.

Valid from Mon 23 Nov - Tues 15 Dec

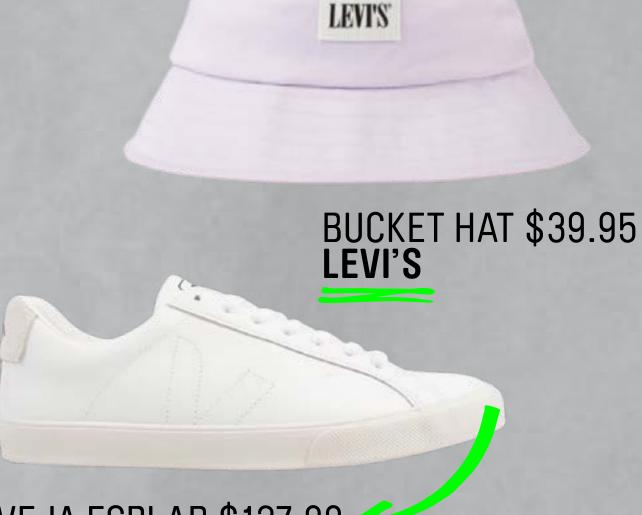
## **PANDORA**

20% off\*

\*Offer excludes Star Wars, Harry Potter Time Turner Pendant (369174C00), UNICEF and 20th Anniversary Limited Edition jewellery collections. Take 20% off the marked price. Conditions apply. Valid from Thu 26 Nov – Mon 30 Nov



BIG JERRY TEE \$149.95 JOYRICH



VEJA ESPLAR \$127.99 **HYPE DC** 

## PAPER KITES

20% off storewide Valid on Fri 27 Nov

## **PLATYPUS SHOES**

Up to 50% off selected styles\*

\*Terms and conditions apply, selected styles only. Valid from Fri 27 – Mon 30 Nov

## **POLITIX**

25% off everything\*

\* See in store for details, not available in conjunction with any other offer. Available for a limited time only. Valid from Thu 26 Nov – Mon 30 Nov





## **PUMA**

40% off selected items
Valid from Fri 27 Nov – Mon 30 Nov

## **RUBI SHOES**

30% off storewide\*

\*Not available in conjunction with any other offer. Excludes gift cards, laybys and Cotton On Foundation product. Valid from Fri 27 Nov – Mon 30 Nov

## SASS AND BIDE

15% off full price

Valid from Fri 27 Nov – Mon 30 Nov

## SCANLAN THEODORE

20% off\*

\*Excludes samples and seconds. Valid from Fri 27 Nov – Mon 30 Nov

## SECRET SNEAKER STORE

Buy one, get one free SSS merch, hoodies and pants Valid from Weds 25 Nov - Mon 30 Nov

## SHEIKE

20% off full price Valid from Thurs 26 Nov – Mon 30 Nov

## **SUNGLASS HUT**

Up to 50% off selected sunglasses\*

\*See in store for full details. Valid from Thurs Nov 22 - Mon 30 Nov

## **SWAROVSKI**

Up to 50% off selected products\*

\*Visit swarovs.ki/promotions for full T&Cs .Valid from Weds 25 Nov – Mon 30 Nov

## TEMT

50% off sale items

Valid from Fri 27 Nov - Mon 30 Nov

## THE ATHLETE'S FOOT

Fit Friday Sale: 40% off selected styles\*

\*See in store for more details. Valid on Fri 27 Nov

## TOMMY HILFIGER

30% off storewide plus receive an additional 10% off for VIPs\*

\*Excludes gift cards, watches, fragrance, sunglasses. Valid for new and existing VIPs. Valid 25– 30 November 2020

## TONY BIANCO

20% off selected styles and sale Valid from Fri 27 Nov - Mon 30 Nov

## **UNIVERSAL STORE**

20% off storewide\*

\*Not in conjunction with any other offer. Discount does not apply to purchases of gift cards and event tickets, or exchanges, refunds and credit note transactions. Discount will be applied automatically at till. Exclusions apply. Offer only available Friday 27th November 2020 only.

## WITCHERY

20% off storewide Valid from Weds 25 Nov – Mon 30 Nov



RAY BAN ROUND METAL \$164 SUNGLASS HUT

## BEAUTY BEAUTY BEAUTY BEAUTY



## **BODY CATALYST**

50% OFF Fat Freezing, four areas 50% off HIFU Non Surgical Facelift

50% OFF TeslaFormer Muscle Defining Treatments 50% OFF TeslaChair Pelvic Floor Strengthening Treatments

\*New and existing clients. Not valid with other offers. Offers may not be combined. Valid from Fri 27 Nov - Mon 30 Nov

## BOTANIFIQUE

50% off storewide

No further discounts apply. Select styles. Individual prices as marked. Valid from Fri 27 Nov – Mon 30 Nov

## **DERMALOGICA**

Purchase 1 product to receive 10% off, purchase 2 products to receive 15% off, purchase 3 products to receive 20% off\*

Excludes Christmas packs.. Valid from Fri 27 Nov – Mon 30 Nov

## **DIOR BACKSTAGE**

Receive a complimentary Backstage Makeup Discovery Kit \$80 beauty purchase. Plus, lucky draw in-store with any purchase.

Valid from Fri 27 Nov - Sat 28 Nov

## **ESSENTIAL BEAUTY**

25% off all services and products over \$20 Valid from Fri 27 Nov – Mon 30 Nov

## **INNISFREE**

Up to 50% off selected products\*

\*Terms & Conditions apply. innisfree members get early access to Black Friday offers from 25–26 November. Newly registered members can gain early access to Black Friday offers. All customers get access from 27 November to 2 December.

## **JURLIQUE**

20% off storewide, plus spend over \$140 and receive a free gift.

Valid from Thurs 26 Nov - Mon 30 Nov

## KIEHL'S

15% off storewide

\*Offer available to members of the Kiehl's database only. 15% off in Kiehl's Boutiques only (not online). Offer available 27/11/20-30/11/20. Not valid in conjunction with other offers

## L'OCCITANE

Free gift when you spend \$90 or \$150\*

\*While stocks last, T&Cs apply. Valid from Mon 23 Nov - Sun 29 Nov

## MAC COSMETICS

20% off over the Cyber Weekend, plus receive a free full size bronzer when you spend over \$100 on Black Friday

Valid from Fri 27 Nov - Mon 30 Nov

## **MORPHE**

40% off storewide\*

\*Excludes sale items. Valid from Thu 26 Nov - Fri 27 Nov

## PRETTY HOUSE COSMETICS

15% off storewide\*

\*Excludes sale items. Valid from Fri 27 Nov - Sat 28 Nov

## RESULTS LASER CLINIC

55% off laser hair removal and skin treatments

\*Offer only valid during sale dates. Offer excludes full body packages, add ons, products and cosmetic injectables.. Valid from Fri 27 Nov – Tues 1 Dec

## **SEPHORA**

Receive 15% off with no minimum spend\* or receive 20% off with a minimum spend of \$120\*

\*Terms and conditions apply, see in store for details.. Valid from Thurs 26 Nov – Fri 27 Nov

## THE BODY SHOP

\$5 Shower Gels, \$2 Bath Lillies, \$29 EDT Fragrances and more!

Valid from Thurs 26 Nov - Sun 29 Nov



ULTRA HYDRATORS SET \$108 KIEHL'S

## LIFESTYLE LIFESTYLE LIFESTYLE



## **ADAIRS**

Save 20% off full price, plus Linen Lovers save a further 5%\*

\*T&Cs and exclusions apply. See in store for details. Valid from Thu 26 Nov – Mon 30 Nov

## AOJO

10-40% off selected items, Up to \$129 off lenses\*

\*T&Cs apply, see in-store for details. Valid from Fri 27 Nov - Mon 30 Nov

## **BAILEY NELSON**

Complete glasses from \$80\*

\*\$80 complete pair offer available on selected frames only, while stocks last, no rainchecks. See in-store for full T&Cs. Valid from Thurs 26 Nov – Weds 2 Dec

## BEEKEEPER PARADE

20% off storewide\*

\*Excludes sale item. Valid from Weds 25 Nov - Tue 1 Dec.

## **CELEBRITY INK**

Book your next tattoo and get \$100 off\*

\*Not in conjunction with any other offer. Valid from Fri 27 Nov – Sun 29 Nov

## DJI

Up to 30% off storewide
Valid from Weds 25 Nov – Tues 1 Dec



MAVIC AIR 2 FLY MORE COMBO \$1799 **DJI** 

## FITNESS FIRST

\$0 Joining Fee, 20% off memberships and pay nothing until 7th January on selected memberships

Valid from Mon 9 Nov - Mon 30 Nov.

## **HELLO KITCHEN**

50% off selected items
Valid from Mon 23 Nov - Mon 30 Nov.

## HOYTS

Purchase a \$50 gift card and receive a free regular popcorn and drink voucher

Valid from Fri 27 Nov – Sun 29 Nov

## KING OF KNIVES

20% off all full priced items\*

\*Excludes sale items. Valid from Fri 27 Nov – Sun 29 Nov

## LOOKSMART ALTERATIONS

15% OFF\* all clothing alterations and repairs OR \$14.99\* Pants/Jeans standard shortening

\*Must mention promotion upon placement of order. Not valid with any other promotion/discount, dry cleaning, embroidery, invisible mending or retail products including face masks. \$14.99 offer is not valid with 15% offer. Ask in store for full terms and conditions. Valid from Fri 27 Nov – Sun 6 Dec

## MC DENTAL

Win a teeth whitening kit worth \$189\*

\*Visit MC Dental for a dental treatment between 27th to 30th November and go into a draw to WIN. For full details, see in-store. Valid from Fri 27 Nov - Mon 30 Nov



ALFIE FRAMES \$80 BAILEY NELSON



## **MILLIGRAM**

20% off storewide\*

\*Exclusions apply. Valid from Fri 27 Nov - Mon 30 Nov

## MISTER MINIT

Spend and save – Spend \$200, save \$30. Spend \$300, save \$60. Spend \$400 and save \$100

\*The discount relates to discounts of 15%\* above \$200.00, 20%\* above \$300.00 and 25%\* above \$400.00. Cannot be used in conjunction with any other offer. Offer is available for all services, giftware and shoe care. Offer is not redeemable across multiple transactions. Valid from Thu 26 Nov – Mon 30 Nov

## **OPSM**

20% Off storewide\*, plus spend over \$300 to go in the draw to win a pair of RayBan New Wayfarer Sunglasses

\*Excludes Alain Mikli, Chanel, Oliver Peoples, Starck, Eye Exams, Insurance & Packages. See in-store for details. Valid from Thurs 26 Nov - Sun 29 Nov

## PERFECT POTION

Free Gift of 'Positive Vibes' Essential Oil Blend with purchase of \$100 or more\*

\*One per customer transaction only. Valid from Fri 27 Nov - Sat 28 Nov

## QUALY AND CO

10% off storewide and up to 30% off selected products\*

\*Valid from Thurs 26 Nov – Sun 29 Nov

## **SMIGGLE**

40% off best gifts and 20% off all full price\*

\*Discount applies to selected lines. No substitutes permitted. Cannot be used with any other offer. Valid for a limited time or while stocks last. prices as displayed. Valid for a limited time. Discount applies to advertised price. Valid from Fri 27 Nov – Sun 29 Nov

## **T2**

20% off full priced teas and up to 50% off selected items\*

\*See in store for details. Valid from Fri 27 Nov - Mon 30 Nov

## TWO BOYS AND A JUNGLE KINGDOM

20% off storewide\*

\*Excludes sale items. Valid from Weds 25 Nov - Tue 1 Dec

## **TYPO**

30% off storewide\*

\*Not available in conjunction with any other offer. Excludes gift cards, laybys and Cotton On Foundation product. Valid from Fri 27 Nov – Mon 30 Nov

## **VODAFONE**

Score a bonus action camera or dash camera (RRP \$149) when you sign up to a \$55 plan or above

Valid from Mon 16 Nov - Mon 30 Nov







SCENTED VOLCANIC ROCK SET \$79.95 MILLIGRAM



1000 PC PUZZLE \$13.99 **TYP0** 

MELBOURNE CENTRAL

## YADDA YADDA YADDA

BLACK FRIDAY OFFERS ARE ONLY VALID FROM FRIDAY 27 NOVEMBER AND TO MONDAY 30 NOVEMBER 2020 UNLESS SOLD OUT DURING THIS TIME PERIOD OR OTHERWISE STATED BY A RETAILER OR IN THIS EVENT GUIDE.

DISCOUNTS AND OTHER OFFERS ARE SUBJECT TO THE TERMS AND CONDITIONS OF THE PARTICIPATING RETAILERS AND ARE NOT TO BE USED IN CONJUNCTION WITH ANY OTHER OFFERS AVAILABLE FROM THE PARTICIPATING RETAILER (UNLESS OTHERWISE STATED). SEE IN STORE FOR FULL DETAILS.

OFFERS ARE ONLY VALID AT MELBOURNE CENTRAL STORES UNLESS OTHERWISE STATED BY A RETAILER. PARTICIPATING RETAILERS RESERVE THE RIGHT TO CHANGE OR WITHDRAW THE OFFERS AND PRICES SHOWN IN THIS ADVERTISEMENT AT ANY TIME.

GPT HAS TAKEN DUE CARE TO VERIFY THE INFORMATION CONTAINED IN THIS ADVERTISEMENT. HOWEVER THE DISCOUNTS OR OFFERS APPEARING IN THIS ADVERTISEMENT HAVE BEEN PROVIDED BY THE RESPECTIVE RETAILERS, AND ACCORDINGLY GPT IS NOT RESPONSIBLE FOR THE ACCURACY OF THE INFORMATION OR THE AVAILABILITY OF ITEMS. GPT MEANS GPT PROPERTY MANAGEMENT PTY LIMITED, LEVEL 10, 360 ELIZABETH STREET, MELBOURNE VIC 3000.



# TREAT YOURSELF PIGI-IO INSINAL

SPEND OVER \$30 DOLLARS AT MC AND RECEIVE FREE WEEKEND PARKING THROUGHOUT NOVEMBER AND DECEMBER

FIND OUT MORE MELBOURNECENTRAL.COM.AU